



# Press Release

## **PRIMITIVE WORLD PRODUCTIONS OFFERS SUSTAINABLE BUSINESS DISCOUNT**

Philadelphia, PA, July 30, 2009: **Philadelphia based video production company, Primitive World Productions, announces the addition of a new discount program for green and sustainable businesses.** In the process of creating an educational video for national distribution entitled "*Green Careers: Sustainable Futures*," the principals of Primitive World realized that they wanted to make video more accessible to green and sustainable businesses. They are introducing a sliding scale discount based on number of employees and commitment to sustainability as demonstrated by membership in green business organizations.

Full details of the discount program are available at [www.pwpvideo.com/green](http://www.pwpvideo.com/green).

Primitive World Productions is approaching their tenth year in business in 2010. Their work has focused on nonprofit organizations and educational programming. The company was started as a sole proprietorship and now employs a full-time staff of seven and multiple part-time and freelance employees.

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